

Alexander P. Thomas BULB FARMS

GLADIOLUS · CALADIUMS · DAHLIAS · LILIES · FALL BULBS

P. O. BOX 187 · COCOA, FLORIDA

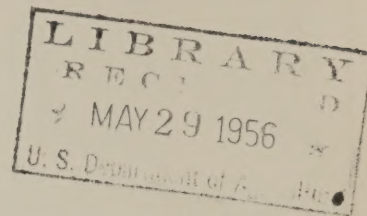
PHONE 835

1956

WHOLESALE PRICE LIST

Fall Flower Bulbs

IMPORTED & DOMESTIC



OUR TERMS

All prices in this list, unless otherwise stated, are F.O.B. our warehouse, Cocoa, Florida, or F.O.B. port of entry if shipped direct from the port.

Orders that reach us before July 15 for Imported Holland Bulbs will be packed to order in Holland and shipped direct from port of entry to assure prompt delivery. Direct shipments from port cannot be made on Dutch Iris, Royal Dutch Amaryllis and other items which must be repacked and shipped from our warehouse.

Packing units and minimum quantities at regular wholesale prices are given on each item in this price list. Less than minimum quantities ordered will be charged at regular prices plus 10% for special packing.

Our prices on Imported Bulbs include all charges such as sea freight, duty, packing, insurance and dock charges.

Terms: 2% ten days, net 30 days to our established accounts and new accounts with satisfactory credit rating and references. 3% discount if cash is sent with order.

PROMOTIONAL MATERIAL — FREE

Beautiful color pictures are furnished free of extra cost on all items ordered in bulk, if ordered in minimum and over-minimum wholesale quantities. Booklets, counter cards, posters, window streamers, newspaper advertising mats and other materials will be furnished without cost to you through Associated Bulb Growers of Holland.

ORDER EARLY

It will pay you to order your requirements early. Order standard assortments or assortments to your own specifications. If you place your order early you will be sure of getting exactly what you want, when you want it.



Serv-ur-Self

BULB DISPLAYS

**SAME FEATURES AS READY-MADE
DISPLAY BOXES DESCRIBED PAGE 3
BUT SMALLER ASSORTMENTS.**

Packed in our own plant here in the U.S.A. Cannot be shipped direct from port.

Our Serv-ur-Self Cases as described below are designed for customers who buy in smaller quantities. S-U-S cases come complete with color pictures, everything ready for immediate selling. If you can use larger quantities, the assortments described on page 3 are your best buys.

| ORDER NUMBER | CONTENTS OF S-U-S CASES | SUGGESTED RETAIL | RETAIL VALUE PER CASE | YOUR PRICE PER CASE |
|-----------------|---|-------------------------------|-----------------------------|---------------------------|
| S-U-S #401 | 400 TOP SIZE DARWIN TULIPS, (12cm up). 100 each Four Leading Varieties. | 10¢ each | \$40.00 | \$19.50 |
| S-U-S #402 | 400 TOP SIZE PARROT TULIPS, (12cm up). 100 each Four Varieties. | 12¢ each | 48.00 | 24.50 |
| S-U-S #480 | 480 FIRST SIZE DARWIN TULIPS, (11-12cm). Ten doz. each Four Leading Varieties. | \$1.00 Per Doz. | 40.00 | 19.50 |
| S-U-S #482 | 400 FIRST SIZE PARROT TULIPS, (11-12cm). 100 each Four Varieties. | 10¢ each | 40.00 | 20.50 |
| S-U-S #201 | 200 HYACINTHS, Large Bedding Size (15-16cm). 50 each Four Best Varieties. | 15¢ each | 30.00 | 16.00 |
| S-U-S #500 | 150 KING ALFRED DAFFODILS, DN#2 50 NARCISSUS "SCARLET ELEGANCE" DN#2 50 NARCISSUS "CHEERFULNESS" DN#2 | 15¢ ea. 15¢ ea. 12¢ ea. | 36.00 | 18.50 |
| S-U-S #600 | 1000 DUTCH IRIS BULBS, Large. 250 each, Four Leading Varieties. | 5¢ ea. | 50.00 | 25.50 |
| S-U-S #600A | 500 DUTCH IRIS BULBS, Large. 125 each Four Leading Varieties. | 5¢ ea. | 25.00 | 13.25 |

Note: Dutch Iris can be shipped October 1 through December, but not before October 1.

Ready-Made

DISPLAY CASES

OF IMPORTED FALL BULBS

Packed for Us in Holland !

Complete with Color Pictures !

Open the Box and

Start Selling !



| ORDER NUMBER | CONTENTS OF CASE | SUGGESTED RETAIL | RETAIL VALUE PER CASE | YOUR PRICE PER CASE |
|-----------------|--|---------------------|-----------------------------|---------------------------|
| T-100 | 1000 FIRST SIZE DARWIN TULIPS. (11-12cm). 100 Each of Ten Best Selling Varieties. | 1.00 per doz. | \$ 83.33 | \$38.00 |
| T-200 | 1000 TOP SIZE DARWIN TULIPS. (12cm up). 100 Each of Ten Best Selling Varieties. | 10¢ each | 100.00 | 45.00 |
| H-300 | 300 LARGE BEDDING SIZE HYACINTHS (15-16cm). 50 Each of Six Best Selling Varieties. | 15¢ each | 45.00 | 22.50 |
| N-400 | 200 "KING ALFRED" DAFFODILS, DN#2 | 15¢ ea. | 57.00 | 26.50 |
| | 50 "MRS. E. H. KRELAGE" DN#2 (White Narcissus) | 15¢ ea. | | |
| | 50 "CHEERFULNESS" DN#2 Double White Narcissus | 12¢ ea. | | |
| | 50 "TEXAS" DN#2 Double Yellow Narcissus | 15¢ ea. | | |
| | 50 "SMALL CUP MIX" Nar. DN#2 | 12¢ ea. | | |

YOUR BEST BUY! All prices figured at the lowest per-1000 rate.

DOUBLE YOUR MONEY! At suggested retail prices, note that retail values are double or more than your cost prices.

NO FUSS—NO BOTHER! Nothing to get ready; a ready-made display.

EASY TO ORDER! No tedious selecting. Standard assortments only.

ORDER YOUR READY-MADE DISPLAY CASES TODAY!

IMPORTED TULIPS

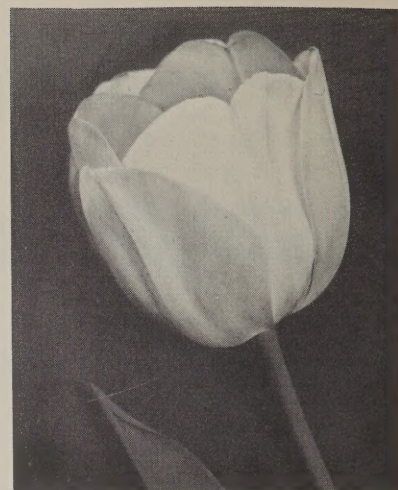
Tall Flowering DARWIN & SINGLE LATE

Popular for their brilliant-colored giant flowers on tall stems. Excellent for bedding, borders or forcing.

PRICES

| | Per 100 | Per 1000 |
|--------------------------|---------|----------|
| First Size, 11-12cm..... | \$4.00 | \$38.00 |
| Top Size, 12cm up..... | 4.80 | 45.00 |

PACKING: 100 bulbs per bag; order in units of 100 or multiples of 100 per variety. Total number of tulip bulbs ordered determines your price.



OUR DARWIN & SINGLE LATE VARIETY SELECTION

ARGO. Yellow with red spots.
 BARTIGON. Clear crimson-red.
 CLARA BUTT. Salmon-rose-pink.
 DIDO. Orange-rose.
 FARNSCOMBE SANDERS. Rose-scarlet.
 FLAMING BEAUTY. Yellow, striped red.
 GOLDEN HARVEST. Deep yellow.
 LA TULIPE NOIRE. The Black Tulip.
 MAGIC FIRE. Red sport of Bartigon.
 MARJORIE BOWEN. Salmon orange-rose.
 MRS. GRULLEMANS. Creamy white.
 NEW ORLEANS. Burgundy-red.
 PHILLIP SNOWDEN. Carmine-rose.
 PHILLIPE DE COMINES. Maroon-black.

PRIDE OF HAARLEM. Cerise-scarlet.
 PRINCESS ELIZABETH. Vivid rosy pink.
 PRINCESS MARGARET ROSE. Yellow, red edged.
 PRUNUS. Salmon-pink.
 PURPLE PERFECTION. Purple.
 ROSE COPELAND. Rose-lilac.
 SCOTCH LASSIE. Deep lavender.
 THEMIS. Pure white.
 VICTOIRE D'OLIVEIRA. Deep red.
 WILLIAM COPLAND. Soft lavender.
 WILLIAM PITT. Very fine scarlet.
 YELLOW GIANT. Yellow.
 ZWANNENBURG. Pure white.
 RAINBOW MIX. All colors.

PARROT TULIPS

Brilliant-colored, quaintly shaped flowers with petals serrated and slashed at edges. Very large and showy. In big demand.

PRICES

| | Per 100 | Per 1000 |
|--------------------------|---------|----------|
| First Size, 11-12cm..... | \$5.00 | \$48.00 |
| Top Size, 12cm up..... | 6.00 | 56.00 |

PACKING: 50 or 100 per bag; order in units or multiples of 50 or 100 per variety. Total number of tulip bulbs ordered determines your price.

OUR PARROT TULIP VARIETY SELECTION

BLUE PARROT. Rich bluish heliotrope. ORANGE FAVORITE. Bright Orange. FANTASY. Soft rose, green markings. PIERSON (MISS KAY). Dark red.



DOUBLE LATE (Peony Flowered) TULIPS

Late tulips with gigantic double, peony-like blooms borne on very strong stems. Something different and making a big hit.

PRICES

| | Per 100 | Per 1000 |
|--------------------------|---------|----------|
| First Size, 11-12cm..... | \$4.50 | \$42.00 |
| Top Size, 12cm up..... | 5.80 | 55.00 |

PACKING: 50 or 100 per bag; order in units or multiples of 50 or 100 per variety. Total number of tulip bulbs ordered determines your price.

OUR DOUBLE LATE TULIP VARIETY SELECTION

EROS. Old Rose. NIZZA. Red and yellow striped.
 LIVINGSTONE. Bright red. UNCLE TOM. Maroon.
 MOUNT TACOMA. Pure white.

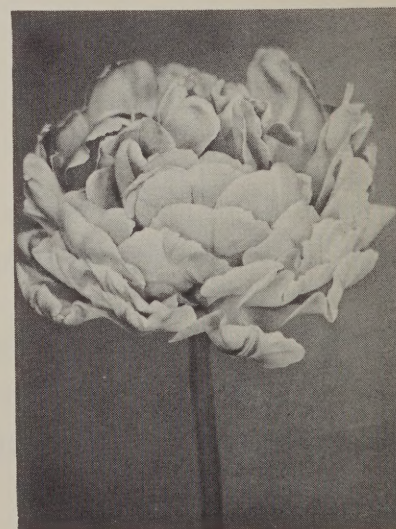
SPECIES TULIP Fosteriana RED EMPEROR

Largest and most spectacular of all tulips. Glowing red flower measuring 9 inches across.

PRICES

| | Per 100 | Per 1000 |
|--------------------|---------|----------|
| Size 10-11cm | \$5.00 | \$45.00 |
| Size 11-12cm | 6.00 | 55.00 |

PACKING: 50 or 100 per bag; order in units or multiples of 50 or 100 per variety. Total number of tulip bulbs ordered determines your price.



IMPORTED NARCISSUS & DAFFODILS

KING ALFRED. The leading large trumpet, yellow daffodil.

SPRING GLORY. Popular bi-color; white perianth, yellow trumpet.

MRS. E. H. KRELAGE. Large trumpet, white daffodil.

SCARLET ELEGANCE. Large cup; deep yellow with red cup.

INGLESCOMBE. Double; best pure yellow double.

TEXAS. Double yellow with red through center.

PRICES Per 100 Per 1000

Double Nose
No. 1\$10.00 \$90.00

Double Nose
No. 2 7.50 70.00

Double Nose
& Rounds 5.00 45.00



CHEERFULNESS. (Poetaz)
Double white; fragrant.

HELIOS. Large cup; yellow with orange cup.

SMALL CUP MIXTURE. Colorful mix of small cup varieties.

Per 100 Per 1000

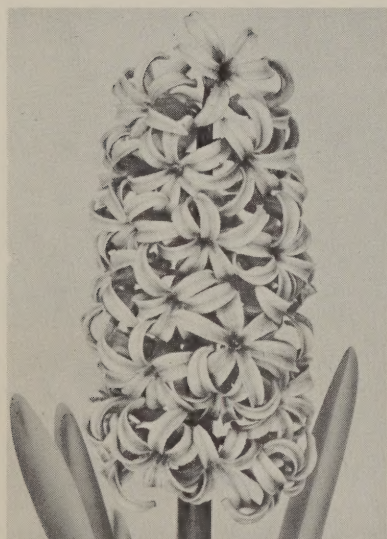
Double Nose
No. 1\$7.50 \$70.00

Double Nose
No. 2 6.00 55.00

Double Nose
& Rounds ... 5.00 45.00

PACKING: 100 up to 250 per variety priced at the 100 rate; 250 or more per variety at the 1000 rate.

IMPORTED DUTCH HYACINTHS



SIZES

PRICES

| | Per 100 | Per 1000 |
|------------------------------------|---------|----------|
| Large Forcing, 17-18cm..... | \$11.00 | \$100.00 |
| Forcing and Outdoor, 16-17cm | 9.50 | 87.00 |
| Large Bedding, 15-16cm..... | 8.00 | 75.00 |
| Small Bedding, 14-15cm..... | 6.50 | 60.00 |

PACKING: 50 or 100 bulbs per bag; order in units or multiples of 50 or 100 per variety. 50 up to 250 bulbs priced at the 100 rate; 250 or more bulbs at the 1000 rate. Total number of Hyacinth bulbs ordered determines your price.

OUR HYACINTH VARIETY SELECTION

LADY DERBY. Fine light pink.

PINK PEARL. Rosy pink.

QUEEN OF THE PINKS. Rosy pink.

JAN BOS. Rich scarlet.

LA VICTOIRE. Brilliant carmine-red.

L'INNOCENCE. Popular pure white.

EDELWEISS. Pure white.

BISMARCK. Sky-blue.

DR. LIEBER. Medium blue.

KING OF THE BLUES. Dark blue.

OSTARA. Porcelain-blue.

CITY OF HAARLEM. Yellow.



IMPORTED DUTCH IRIS

The Dutch or bulbous Iris, with orchid-like blooms; in popular demand for home garden, forcing and cut flowers.

DELIVERY: October 1 to January 1. Not before October.

PACKING: Any quantity; 100 or more per variety priced at the 1000 rate; less than 100 per variety, add 10%.

VARIETIES (size 7/8cm, except Wedgewood 8/9cm)

| | Per 1000 |
|-------------------------------------|----------|
| GOLDEN EMPEROR, Deep yellow..... | \$25.00 |
| GOLDEN HARVEST, Deep yellow..... | 25.00 |
| IMPERATOR, Dark blue..... | 25.00 |
| H. C. VAN VLIET, Dark blue..... | 25.00 |
| WEDGEWOOD, (8/9cm.) Light blue..... | 25.00 |
| WHITE EXCELSIOR, Pure white..... | 25.00 |

LILIUM LONGIFLORUM (Easter Lily)

This is the familiar large, white, trumpet-shaped Easter Lily as pictured. In the mild climates of the South they are planted extensively outdoors late in the summer or early fall. Elsewhere they can be grown indoors in pots—usually one bulb to a six inch pot—and kept in a cool, dark place until root system has developed and top growth begins to appear; they can then be brought into full light. Available in the following types:

LILIUM ERABU: Delivery August 15 to November 15.

| Sizes (Circumference) | Bulbs Per Case | Prices F.O.B. Florida Per Case | Price Per 100 |
|-----------------------|----------------|-----------------------------------|---------------|
| 9-10 inch | 200 | \$46.00 | \$25.00 |
| 7-9 inch | 300 | 50.00 | 19.00 |
| 6-8 inch | 400 | 53.50 | 16.00 |

LILIUM GIGANTEUM: Delivered October 15 to February.

| Sizes (Circumference) | Bulbs Per Case | Prices F.O.B. Florida Per Case | Price Per 100 |
|-----------------------|----------------|-----------------------------------|---------------|
| 7-9 inch | 300 | \$50.00 | \$19.00 |
| 6-8 inch | 400 | 53.50 | 16.00 |

MINIMUM ORDER: 100 bulbs or case lots.



PAPERWHITE NARCISSUS

The Paperwhite is the most popular of the tender Polyanthus or Cluster Narcissus. Growing bulbs in water in a thin layer of gravel, stones or chips is a favorite way of flowering them. In mild climates they also flourish outdoors.

DELIVERY: September to January

| Sizes | Quantity Per Case | Prices F.O.B. Florida Per Case | Price Per 100 |
|---------------|-------------------|-----------------------------------|---------------|
| 16cm up | 350 | \$20.00 | \$6.50 |
| 15-16cm | 450 | 20.00 | 5.50 |
| 14-15cm | 500 | 20.00 | 4.50 |
| 13-14cm | 625 | 20.00 | 3.50 |

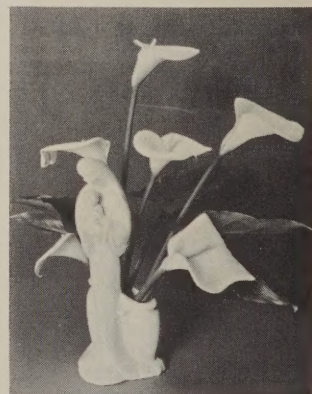
MINIMUM ORDER: 100 bulbs, or full cases

CALLA AETHIOPICA (white)

Most widely known of the Calla family, Calla Aethiopica produces large, white waxy blooms as pictured, on stems up to 2½ feet. The leaves are a rich green, large and smooth, making a beautiful setting for the showy blooms. The white Calla is widely grown in pots for indoor blooms; also as a perennial outdoors in mild climates, and in the North for summer blooms in the garden. The bulbs can be potted as soon as available or stored and planted directly outdoors after frost danger. Callas like rich, moist soil.

DELIVERY: August to December

| | Per 100 | Prices F.O.B. Florida Per 1000 |
|------------------|---------|-----------------------------------|
| 2" up | \$30.00 | \$275.00 |
| 1¾" - 2" | 24.00 | 215.00 |
| 1½" - 1¾" | 17.00 | 155.00 |
| 1¼" to 1½" | 10.00 | 95.00 |



ANEMONES and RANUNCULUS

DELIVERY: Year 'round

Two very popular florist flowers, rapidly growing in favor for the home garden. Excellent for cutting. Fall and spring planted in the South, spring in the North.

ANEMONES

(St. Brigid double-flowered mix)

| | Per 100 | Per 1000 |
|---------------|---------|----------|
| No. 1 (¾"-¾") | \$2.50 | \$20.00 |
| No. 2 (½"-¾") | 1.25 | 10.00 |

RANUNCULUS

(Mammoth Hybrid mix)

| | Per 100 | Per 1000 |
|---------------|---------|----------|
| No. 1 (¾"-¾") | \$2.75 | \$22.50 |
| No. 2 (½"-¾") | 2.00 | 15.00 |

Also Available in Cellophane Picture Packages
\$3.60 per Doz. Pkgs. Costs you 30¢, Sell for 59¢
Anemones, 20 bulbs per Pkg.; Ranunculus, 15 bulbs per Pkg.



IMPORTED

Royal Dutch AMARYLLIS

Widely publicized in the flower magazines and general publications, the new, improved Dutch Hybrid Amaryllis (*Hippeastrum*) are in good demand. For their mammoth, majestic blooms, up to 8" across, and superb color and form, they easily justify the premium prices which they command. The mammoth size bulbs which we import, measuring full 3 1/4"-3 1/2" in diameter, make several blooms to the stem and usually two stems per bulb. They make a truly sensational pot plant and the blooms are long lasting. Available in named color varieties as listed below.

DELIVERY: November to February
Prices F.O.B. our Florida Warehouse

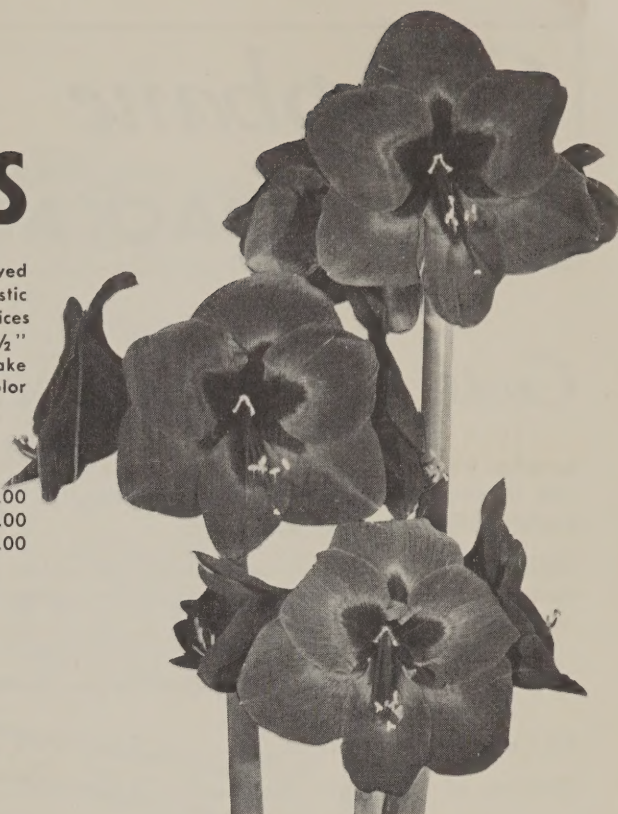
| | |
|------------------------------|----------------|
| Per 10 bulbs | \$16.00 |
| Less than 10, each | 2.00 |
| Suggested Retail, each | \$3.00 to 4.00 |

SEVEN BEAUTIFUL COLORS

| | |
|-----------------------------|--------------------------------------|
| FIRE KING (bright red). | PINK PERFECTION (deep pink). |
| L'INNOCENCE (pure white). | SALMON QUEEN (salmon) |
| ORANGE KING (clear orange). | STRIPED BEAUTY (white, red striped). |

SENSATION (dark red)

Pure white variety not to exceed 20% of total bulbs ordered.



Giant Hybrid Meade Strain

AMERICAN-GROWN AMARYLLIS

The American-grown Meade Strain of Amaryllis (*Hippeastrum*) makes gorgeous giant blooms in colors ranging from near white (with pencil striping) through various shades of pink to deepest reds and candy stripes. They are used extensively in the South for outdoor planting and they are popular bulbs in the North for indoor growing in pots. For indoor flowering, the bulbs should be potted in a mixture of fibrous loam, leafmold and sand, with liquid manure applied during the blooming period. They may be potted as soon as available, with the shoulder of the bulb protruding from the soil. If kept at a fairly even temperature of 65° F. they will develop a good vigorous root system. When the weather warms and after blooming, the potted plant can be placed in the soil outdoors and taken in again in the fall for flowering indoors. In mild climates bulbs may be kept outdoors in the ground from season to season; elsewhere they must be lifted and stored in dry sand through the winter.

MIXED COLORS ONLY

| Sizes (Diameter) | Prices F.O.B. Florida Farm | |
|-------------------------|----------------------------|----------|
| | Per 100 | Per 1000 |
| 3" and up | \$34.00 | \$325.00 |
| *2 3/4" to 3" | 23.50 | 220.00 |
| *2 1/2" to 2 3/4" | 17.50 | 165.00 |
| 2 1/4" to 2 1/2" | 12.50 | 115.00 |
| 2" to 2 1/4" | 10.00 | 90.00 |

DELIVERY: October to March
*Most popular sizes
for counter sales

MINIMUM ORDER: 100 bulbs,
250 or more priced at the
1000 rate.



LYCORIS *Magic Lily of Orient*

Lycoris is considered one of the rarest and most beautiful of bulbous flowers. The leaves appear early in the spring, then die down and are followed in summer by large clusters of lily-like flowers, pleasantly perfumed. *L. Squamigera*, sometimes listed as *Amaryllis halli*, also called the Mystery Lily, has fragrant blossoms of lavender rose. This is the most hardy and best known. *L. Aurea*, Golden Spider Lily or Hurricane Lily, produces bright, orange-yellow blossoms and is best adapted for outdoor growing in the lower South but can be grown elsewhere under glass or with winter protection. *L. Radiata*, Red Spider Lily or Guernsey Lily, well known in the Gulf Coast region, is often treated as a pot plant. It produces small bright red blossoms in clusters.

DELIVERY: September to March

| Sizes (Circumference) | | PRICES F.O.B. Cocoa, Florida | | | |
|-----------------------|------|------------------------------|----------------|-------|----------|
| | | Per 100 | Bulbs Per Case | Price | Per Case |
| L. SQUAMIGERA (pink) | 6-7" | \$11.00 | 400 | | \$37.50 |
| L. AUREA (yellow) | 5-6" | 11.00 | 600 | | 55.00 |
| L. RADIATA (red) | 4-5" | 6.00 | 800 | | 42.50 |



Cellophane

PICTURE PACKAGED BULBS

Costs 15c

Sells for 29c

Another beautiful package priced for the mass market. Bulbs are fully visible in clear cellophane, each item identified by label in natural colors; planting directions included.

PACKING: 100 or 50 packages per case, solid cases of an item, or any assortment of your selection. For mixed assortments be sure to order items available at the same time.

Prices, F.O.B. Cocoa, Florida

Per Case of 100 Pkgs.....\$15.00 (Wt. average approx. 20 lbs.)

Per Case of 50 Pkgs..... 7.50 (Wt. average approx. 10 lbs.)

SELECTION OF FALL BULBS AVAILABLE IN CELLOPHANE PICTURE PKGS.

| NAME | BULBS PER PKG. | BULB SIZE |
|--|-------------------|---------------------|
| Following shipped September to January: | | |
| CALLA, White | 1 | 1 1/4"-1 1/2" Diam. |
| DAFFODILS, King Alfred..... | 2 | DN#3 |
| EASTER LILY | 1 | 6"-7" Circum. |
| HYACINTHS, Pink, Blue, White | 1 | Large Forcing |
| PAPERWHITE NARCISSUS | 2 | 14-16cm |
| TULIPS, DARWIN, Red, Pink, Yellow, Purple, White..... | 3 | First Size |

| | | |
|---------------------------------------|----|-------------------|
| Following shipped October to January: | | |
| AMARYLLIS, Meade Hybrid..... | 1 | 2" - 2 1/2" Diam. |
| DUTCH IRIS, Mixed..... | 10 | 6-7cm. |

ANEMONES AND RANUNCULUS

\$3.60 Per Doz. Pkgs.....Costs 30¢, Sells for 59¢

SHIPPED SEPTEMBER TO MAY

| | | |
|------------------|----|-------------|
| ANEMONES | 20 | 1/2" - 5/8" |
| RANUNCULUS | 15 | 1/2" - 5/8" |



DISPLAY RACK

Furnished without extra cost with order for 400 or more Cellophane packages, or at \$2.00 each with smaller order; cost of rack refunded or credited your account when 400 packages have been ordered. Can be used season after season.

IMPORTED FROM HOLLAND

Picture Cartons

of FALL BULBS

Specially Packed in Holland for Our Trade

This is a large (4¾"x8"x1¾") carton attractively printed in three colors, with big paste-on picture in full colors to identify each bulb item and color variety; overwrapped in cellophane; has window in back to permit inspection of bulbs. Complete planting directions on every package. Here is a quality package with eye and sales appeal, priced for the mass market. Standard assortments only, as listed below, except that we will order special assortments of your selection if your order reaches us before July 1.

DELIVERY: September 1 to December 1.



HOLLAND FALL PAK NO. 1 (100 Boxes)

CONTENTS

- 50 boxes Darwin Tulips (10 bulbs each) assorted colors and mix.
- 12 boxes Hyacinths (6 bulbs each) mixed colors.
- 30 boxes King Alfred Daffodils (8 bulbs each).
- 8 boxes Mix Small Cup Narcissus (10 bulbs each).

HOLLAND FALL PAK NO. 2 (50 Boxes)

CONTENTS

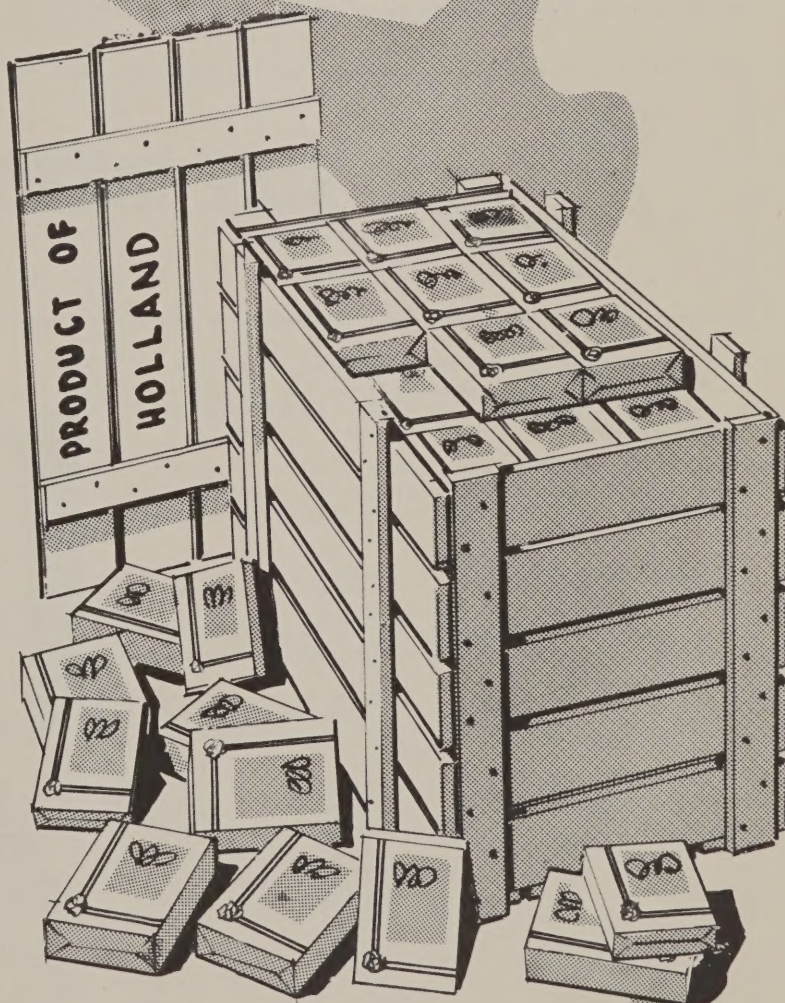
One half of Pak No. 1 contents, proportionately same assortment.

HOLLAND PAK PRICES

| | PAK NO. 1 (100 boxes) | PAK NO. 2 (50 boxes) |
|------------------|--------------------------|-------------------------|
| Price Per Case | \$45.00 | \$23.00 |
| Cost Per Box | 45¢ | 46¢ |
| Suggested Retail | 69¢ to 75¢ | 69¢ to 75¢ |

STANDARD CONTENTS ASSORTMENTS ONLY

As listed above, unless your order for special assortment reaches us before July 1, 1956.





REDI-PLANT'D FLOWER BULBS

*Just Water
and Watch Grow!*

**AMAZING NEW BULB SPECIALTY
WITH BIG PROFITS FOR YOU**

FALL - WINTER SELECTION

Shipments: September to January

The convenience, eye-appeal and novelty feature of "Redi-Plant'd" Flower Bulbs makes this a sure-fire money maker wherever displayed.

Top quality, large-bloom bulbs are "Redi-Plant'd" with special prepared soil in a 16-oz. pot-shaped container, plastic coated inside, and handsomely printed in two-tone green. Full color label identifies the contents of each pot.

PACKING: 48 "Redi-Plant'd" to the case, assortment of your own selection on our Standard Assortment. Attractive advertising poster with every case.

Price F.O.B. Cocoa, Florida

Per Case, 48 "Redi-Plant'd" Pots.....\$12.00
Your Cost per "Redi-Plant'd" Pot..... 25¢
Suggested Selling Price, each.....39¢ to 49¢
Weight per case, average, approx..... 25 lbs.

| CONTENTS | BULBS PER CTN. |
|---|--------------------|
| CALLA, White | One, 1 1/4"-1 1/2" |
| DAFFODIL, King Alfred..... | One, DN#3 |
| HYACINTH, Pink, White, Blue..... | One, 16-17cm |
| LILY, Easter | One, 6" Circ. |
| NARCISSUS, Paperwhite | Two, 14-16cm. |
| TULIPS, Darwin: Red, White, Pink, Yellow, Purple | Two, Top Size |



*Our
Popular*

BLUE RIBBON *Picture Carton*

Quality bulbs in a beautiful four-color carton, richly designed for eye and sales appeal. Carton measures 7 1/4 in. high, 5 1/4 in. wide, 2 1/2 in. deep. Each item identified by a full-color label with planting directions.

PACKING: 48 CARTONS PER CASE. Shipped full cases only. Order solid cases of any item, or Standard Assortment Cases, or your selection of any items available for shipment at the same time.

IMPORTED BULBS

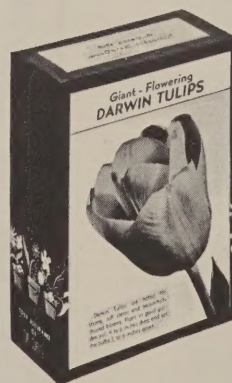
| | Contents Per Carton | Shipping Dates |
|--|------------------------|-------------------|
| TULIPS, DARWIN, Color Varieties and Mix | 12 Top Size | Sept.-Jan. |
| HYACINTHS, Colors and Mix..... | 6 Lge. Bed. | Sept.-Jan. |
| DAFFODILS, Large Trumpet King Alfred | 8 DN & Rds. | Sept.-Jan. |
| NARCISSUS, Short-cup, Mixed..... | 10 DN & Rds. | Sept.-Jan. |
| DUTCH IRIS, Mixed Colors..... | 40 6/7cm. | Oct.-Jan. |

DOMESTIC BULBS

| | | |
|-----------------------------------|----------|------------|
| AMARYLLIS, Meade, Mix..... | 3 Large | Oct.-Mar. |
| CALLAS, White | 5 Large | Sept.-Jan. |
| GLORIOSA ROTH, Climbing Lily..... | 1 Tuber | Sept.-June |
| NARCISSUS, Paperwhite | 10 Large | Sept.-Jan. |
| EASTER LILY | 3 Large | Sept.-Jan. |
| LYCORIS, Squamigera, Pink..... | 4 Large | Sept.-Mar. |

PRICE, F.O.B. COCOA, FLORIDA

Per Case of 48 Cartons..... \$28.80
Your Cost Per Carton..... .60
Suggested Selling Price..... \$1.00 to \$1.25



STANDARD CASE IMPORTED BULBS

Contains 21 cartons of Tulips, assorted varieties and mix; 12 cartons Hyacinths, assorted and mix; 9 cartons King Alfred Daffodils; 6 cartons mixed Narcissus. Or packed to your selection.



Special Allowance

IN EFFECT

UNTIL JULY 15 ONLY

We make the following allowance on orders for Holland bulbs that reach us before July 15, 1956:

| Amount of Order: | ALLOWANCE |
|-----------------------------|-------------------------------------|
| \$50.00 up to \$99.00 | 5% DISCOUNT |
| \$100.00 and up | FULL TRANSPORTATION CHARGES ALLOWED |

ALLOWANCE APPLIES TO ALL IMPORTED HOLLAND BULBS THAT CAN BE PACKED IN HOLLAND AND SHIPPED DIRECT FROM PORT UPON ARRIVAL FROM HOLLAND, NAMELY: IMPORTED TULIPS, HYACINTHS, NARCISSUS IN BULK; IMPORTED READY-MADE DISPLAY BOXES; IMPORTED-FROM-HOLLAND PICTURE CARTONS. Discount or Transportation Allowance is in addition to our regular cash discount.

Offer **does not apply** to bulbs which must be packed and shipped from our warehouse, namely: S-U-S Cases, Blue Ribbon Cartons, "Redi-Plant'd" Cartons, Cellophane Picture Packages, Dutch Iris, Royal Dutch Amaryllis, Easter Lilies and domestic bulbs.

EARLY ORDERING MEANS EARLY DELIVERY

All Imported Holland Bulb items on which allowance applies will be packed in Holland complete with color pictures and will be shipped direct to you from port of entry, thereby assuring you prompt delivery and early arrival of your bulbs . . . **Orders must reach us before July 15.**

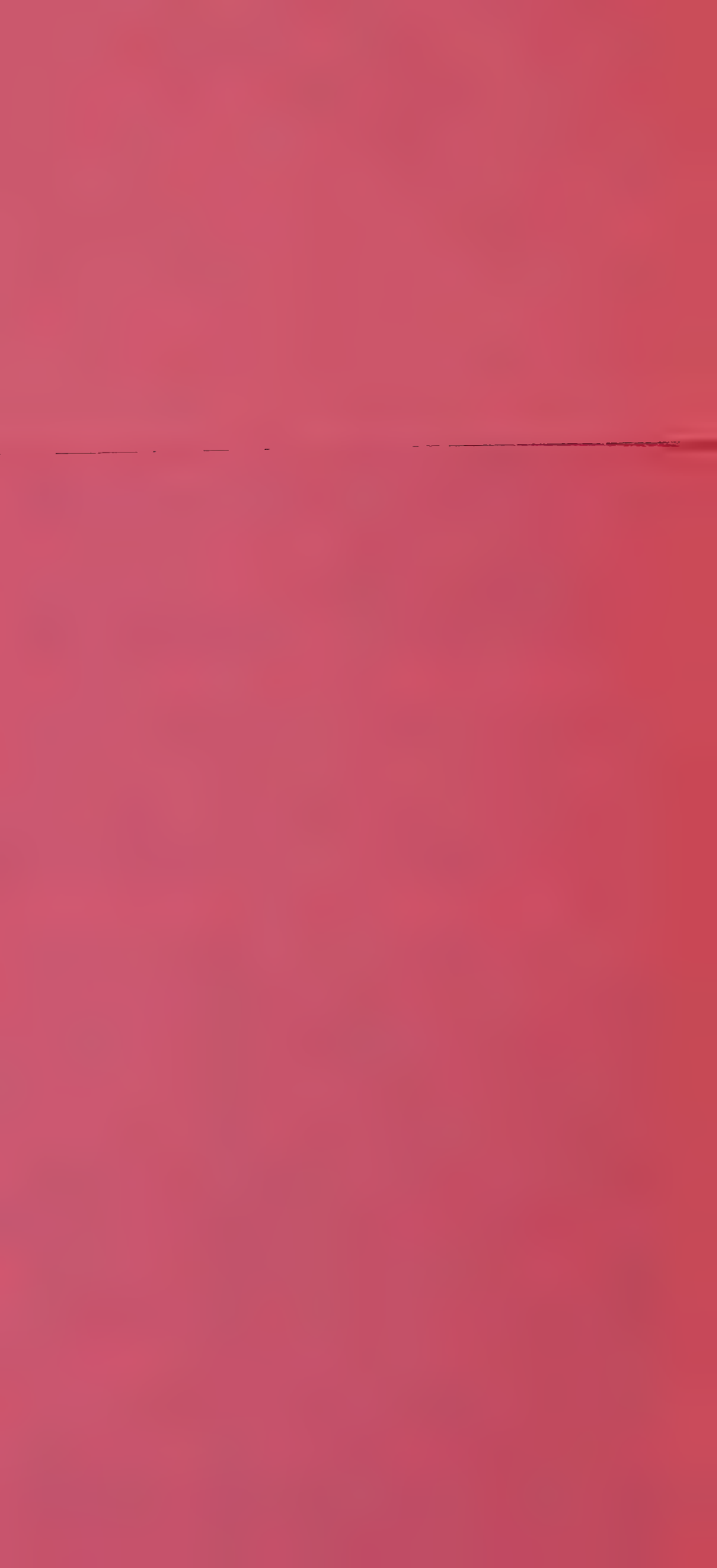
Be sure to take advantage of these savings in money and time. Make up your fall bulb order and mail it NOW.

ALEXANDER P. THOMAS BULB FARMS

P. O. BOX 187



COCOA, FLORIDA



Alexander P. Thomas Bulb Farms ★ Box 187 ★ Cocoa, Florida

Date

Ship Via: Parcel Post ☐; Express ☐; Truck ☐; Best and Cheapest ☐.

Ship On or About..... Check or M.O. enclosed \$.....
(Date) (Remittance with order, deduct 3%)

Ship C.O.D. for Balance ☐; Charge ☐.

If new account and charge, give bank references:

[illegible]

TOTAL

ALEXANDER P. THOMAS BULB FARMS

Our "Blue Ribbon"

PACKAGED ROSEBUSHES

Two-Year-Old Texas Field-Grown Bushes

**Processed and Packed Expressly for Us in
Blue Ribbon Bag with Full Color Label**

Our "Blue Ribbon" Rosebush is a heavy, select 2-year-old field-grown bush, well balanced and well branched, with good root system. This plant has a minimum of three heavy canes pruned to length 16" to 18". Roots are packed in best known moisture retaining materials, wrapped in polyethylene sheet, and then inserted in an attractive "Blue Ribbon" bag. This improved type of root-wrapping greatly increases the shelf life of the bush. A 3" x 5" full color picture on the bag identifies the color variety.

DELIVERY: October 15 to March 1

PACKING: 25 Bushes per Case, in the Following Packs:

BLUE RIBBON ASSORTMENT NO. 10—Bush Roses.

25 bushes, leading varieties—8 Red, 6 Pink, 4 Yellow, 4 Two-Tone, 3 White.

BLUE RIBBON ASSORTMENT NO. 15—Climbing Roses.

25 bushes assorted leading color varieties in climbers.

PRICE F.O.B. SHIPPING POINT

Per Case (25 Bushes)\$16.25 (65¢ per bush)

Prompt Shipments From Stock: From Cocoa, Florida to the following states: Florida, Alabama, Georgia, North Carolina, South Carolina, Tennessee; direct from Texas to following states: Texas, Louisiana, Oklahoma, Arkansas, Mississippi.

NOTE: For lowest transportation costs on rosebushes order **not less than** two cases at a time so that shipment can be routed motor freight.

VARIETY LIST

Assortments will contain varieties of our selection from the following list, in color proportions listed above.

RED

Ami Quinard
Better Times
Etoile de Hollande
Poinsettia
Red Radiance
Rouge Mallerin

YELLOW

Golden Charm
Luxembourg
Sœur Therese

WHITE

Kaiserin A. Viktoria
White American Beauty
White Briarcliff

CLIMBERS

Blaze (Red)
Caledonia (White)
Paul's Scarlet (Red)
Red American Beauty
Red Radiance
Talisman (two-tone)

PINK

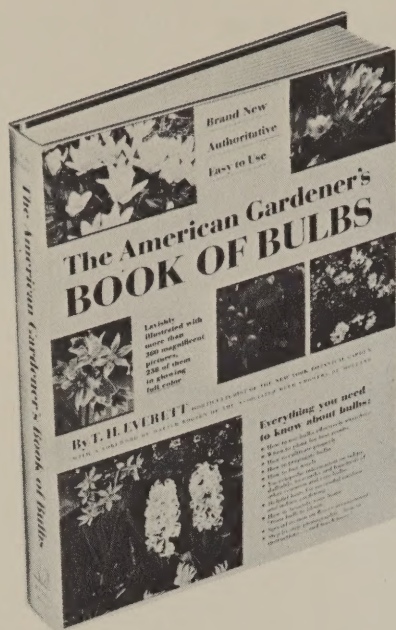
Briarcliff
Editor McFarland
Pink Radiance
The Doctor

TWO-TONE

Condesa de Sastago
Countess Vandal
Edith Nellie Perkins
President Hoover
Talisman



BOOKS on BULBS and GARDENING



Available to You at Our SPECIAL LOW PRICES

Valuable Reference Books That Will Answer Your Questions and Those of Your Customers! Take Orders for These Books and Make Some Extra Profits!

ALL BOOK ORDERS NET CASH WITH ORDER. BOOKS WILL BE SENT POSTPAID.

Wise Garden Encyclopedia

By E. L. D. Seymour.

Now in its 25th edition and over 1,100,000 sold. Experts consider this the best book of its kind in the gardening field. Everything you want to know about planting and growing for every section of the country. 1,392 pages, 1,500 drawings, 64 pages in color. Size 5½" x 8½".

Reg. Retail \$5.00 **YOUR PRICE \$3.95**

The American Gardener's Book of Bulbs

By T. H. Everett, Horticulturist of the New York Botanical Garden.

How, when, where to plant bulbs of all kinds. 360 magnificent pictures, 238 in full color. New, authoritative, valuable reference for bulb dealer and grower.

Reg. Retail \$5.95 **YOUR PRICE \$4.50**

Complete Home Landscaping and Garden Guide

By Raymond P. Korbob and E. L. D. Seymour. A comprehensive guide for the average home owner. Tells and shows you how to do your own landscaping. Layouts for patios, barbecue areas, arrangement of shrubs, walks, etc. 300 line drawings, 8 pages in full color. 384 pages. Size 5½" x 8¼".

Reg. Retail \$3.95 **YOUR PRICE \$2.95**

Amaryllis — And How to Grow Them

By Peggie Schulz. Complete know-how on making bulbs bloom and repeat bloom—soils, potting, how to grow under fluorescent light, cross-pollinate, etc. Color and black-and-white photographs.

Reg. Retail \$2.95 **YOUR PRICE \$2.35**

Bulbs For Beauty

By Charles H. Mueller.

All of them—from the first spring crocus to the last autumn lily. Planting depths, spacing, division. 11 photographs and 34 drawings.

Reg. Retail \$3.50 **YOUR PRICE \$2.75**

Bulb Magic In Your Window

By Ruth Marie Peters.

60 black-and-white photos, 10 how-to drawings and 3 bulb gardens in color show how to have a week-by-week bloom in your window. All about when to start and how to grow hardy and tender bulbs—from Achimenes to Zephyranthes.

Reg. Retail \$3.95 **YOUR PRICE \$2.95**

Dahlias For Every Garden

By Marian C. Walker.

All about growing dahlias in every part of the country: varieties, planting, fertilizing, storing, controlling pest and disease, exhibiting, etc. 3 color plates, 13 black-and-white photographs.

Reg. Retail \$2.95 **YOUR PRICE \$2.35**

House Plants For Every Window

By Dorothy H. Jenkins and Helen Van Pelt Wilson

8 pages of color, 13 black-and-white photos and many how-to drawings in the "most popular book on house plants ever written." All about African violets, begonias, geraniums, orchids, many more. 9th printing.

Reg. Retail \$3.50 **YOUR PRICE \$2.75**

The New Book of Lilies

By Jan De Graaff.

A basic guide for every gardener and commercial grower. 17 color plates, 14 pages of drawings.

Reg. Retail \$3.50 **YOUR PRICE \$2.75**

Roses For Every Garden

By R. C. Allen

Complete information on varieties, planting, feeding, pruning, exhibiting. 32 illustrations in full color. 8th printing.

Reg. Retail \$3.95 **YOUR PRICE \$2.95**

Tuberous Begonias

By Worth Brown.

Just revised! — with 4 pages of brilliant new color and 67 drawings. Everything from seed, cutting, bulbil, or tuber to properly staked bloom. All about artificial light.

Reg. Retail \$3.50 **YOUR PRICE \$2.75**

How To Grow Roses

By J. Horace McFarland and Robert Pyle.

A widely used rose growers' guide which discusses the kinds of roses, suggests the most advantageous uses of each, and gives cultural directions. Hybridizing methods, fertilization, disbudding, pruning, and pest prevention are included. 192 pages, 33 halftones, 5½" x 8".

Reg. Retail \$2.95 **YOUR PRICE \$2.35**

Azaleas and Camellias

By H. Harold Hume.

This compact book accurately and thoroughly describes the varieties of azaleas and camellias best suited for various uses and climates. It gives directions for grafting, propagating and planting so that maximum success in the garden is possible. Modern methods of pest and disease control are covered. 93 pages, 11 illustrations, 5¼" x 7¾".

Reg. Retail \$2.75 **YOUR PRICE \$2.15**

The Book of Bulbs

By F. F. Rockwell.

For spring, summer and autumn flowering and for winter-long beauty from bulbs indoors, this book serves as a practical guide. Pictures and text show how to handle bulbs of every kind. Frontispiece in color, 30 black and white illustrations, 264 pages, 5" x 7¾".

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Garden Bulbs In Color

By J. Horace McFarland, R. Marion Hatten, and Daniel J. Foley.

Here, in 275 color pictures and many black and white photographs, is a handsome collection of flowering bulbs. The accompanying text describes each plant, evaluates its use and gives the essential cultural information. 296 pages, profusely illustrated, 6¼" x 9¼".

Reg. Retail \$3.95 **YOUR PRICE \$2.95**

Gardening in the Lower South

Revised Edition. By H. Harold Hume.

New information on fruits, vegetables, camellias, daylilies, pests and plant diseases brings this well-known guide completely up to date on all aspects of southern gardening. 377 pages, 40 halftones, 5½" x 8½".

Reg. Retail \$7.50 **YOUR PRICE \$5.75**